

Certification in Team Coaching with Advantycs®

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ADVANCED ACCREDITATION
IN TEAM COACHING

ICF

Contact Us

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MANAGEMENT
DYNAMICS

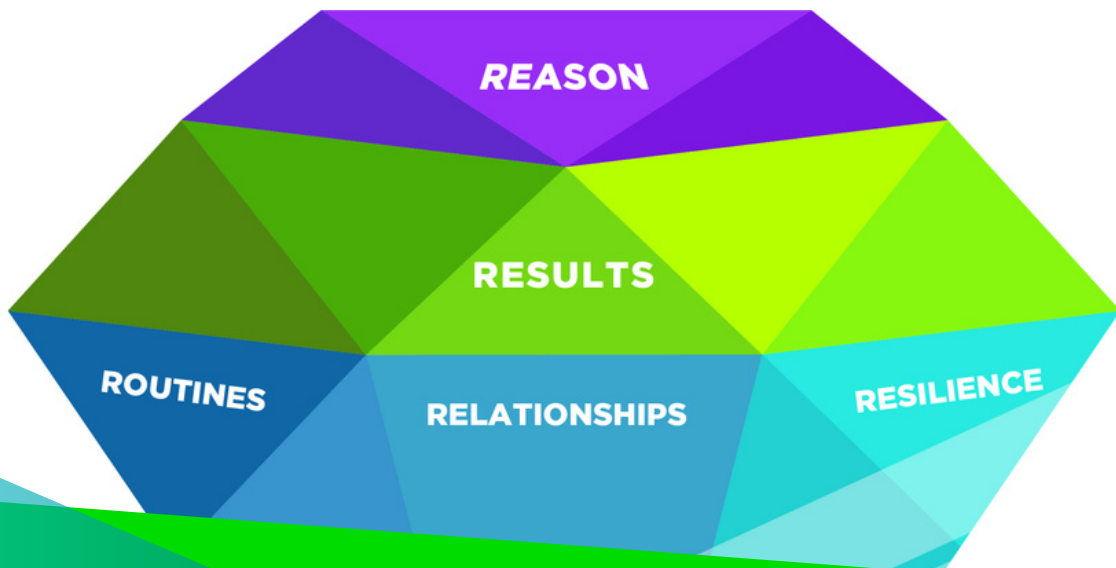
Introducing the Team Coaching with Advantycs® Certification

This programme has been designed specifically for Coaches and HR/Talent Managers and is built on a robust framework that is aligned with the ICF core team coaching competencies and combines our own cutting-edge Advantycs® methodology with the latest trends in coaching and team development.

This is an accredited programme that will support you in getting the ICF's Advanced Certification in Team Coaching.

What is the ACTC (Advanced Certification in Team Coaching)

By earning the ACTC, candidates demonstrate that they have met the rigorous standards of ICF – the most globally recognized certification body for coach practitioners. They also demonstrate the value they offer to teams and organizations through their independently verified advanced skills, expertise and experience.



What is Advantycs® ?

Advantycs® is the first fully integrated, multidimensional, adaptable framework, methodology and toolkit to support persistent incremental improvements in team performance. Combining a framework, toolkit and diagnostic tool, Advantycs® provides a continuous process and suite of tools for developing and sustaining high performance.

Advantycs® is a revolution in how we manage and measure team performance creating happier, stronger, faster, more efficient and better teams.

Read more about Advantycs® [here](#).

Why become certified in Advantycs®?

Advantycs® combines tried, tested and proven tools with real-world implementation, simple ongoing measurement, reporting tools, and support, making supporting team easier than ever before.

The Advantycs® diagnostic provides teams with a powerful tool to support their performance. By completing a diagnostic at regular touchpoints, teams can measure and track their progress and translate the insights into actionable and real-world objectives. Advantycs® also enables other tools and models to be used at appropriate moments in the development of the team and comes with a suite of 30+ research-based exercises designed to accelerate a team towards high performance.

What is Team Coaching?

Team Coaching is one of the fastest growing sectors in the coaching profession and helps support teams to become high-performing with continuous growth. The ICF defines team coaching as "partnering in a co-creative and reflective process with a team and its dynamics and relationships in a way that inspires them to maximise their abilities and potential in order to reach their common purpose and shared goals."

Why should I get involved in Team Coaching?

The need to leverage a team's combined energy and power is growing as organisations recognise the ability of teams to create and move their business or mission forward. Organisations are increasingly turning to team coaches to assist them in unlocking the untapped potential of teams.

Programme Structure

Over the course of the 6-month programme, we will equip you with all the skills you need to support and guide teams through the often volatile, uncertain, complex, and ambiguous world they operate in. The programme has been designed specifically for trained coaches and is built on a robust framework that combines our own cutting-edge Advantycs® methodology with the latest trends in coaching and team development.

Live online sessions with our world-class experts in team coaching and team development are combined with offline self-directed activities to create a fully blended learning experience. Alongside the facilitated sessions, participants will also have multiple opportunities to practice what they have learned, receive feedback, and complete supervision to ensure their team coaching practice is best-in-class.

This programme has been designed specifically for existing coaches who would like to extend their skillset and offering by becoming certified team coaches.



of live
workshops

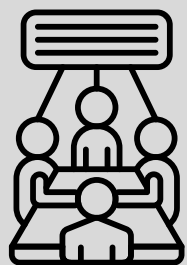


of team
coaching
practice



of supervised
sessions

Live Workshops



The live online workshops will be facilitated by our world-class experts in team coaching. These highly interactive sessions have been designed to equip you with the best-in-class knowledge and skills you need to be an awesome team coach.

Team Coaching Practice



We know practice is fundamental to building confidence and so have built in plenty of practice sessions into the programme. These will give you the opportunity to practice your team coaching skills in a safe environment and receive feedback so you can improve and gain confidence in your coaching practice.

Supervised Sessions



Supervision sessions for team coaching provide you with a developmental, restorative, resourcing, and supportive space to reflect on your professional practice as you go through your training journey.

Programme Modules

1) Introduction and Context to Team Coaching

- What team coaching is and what it isn't
- Understanding the team development modalities
- Introducing the ICF Team Coaching Competencies
- Demonstrating ethical practice
- Maintaining a coach mindset

2) Starting with a Team

- How to contract with the leader and team
- Helping teams define high performance
- Defining measures of success
- Contracting with the leader vs. contracting with the team

3) Establishing Goals and Priorities with Advantycs®

- Advantycs® - Introduction and overview
- How to debrief the Advantycs® diagnostic and identify themes and areas to recommend focus on

4) Evoking Awareness with Advantycs® Part 1

- How to evoke awareness with Advantycs®
- Establishing Reason & clarifying Results

5) Evoking Awareness with Advantycs® Part 2

- How to create effective Routines, strengthen Relationships and build Resilience in teams.

6) Your Coaching Mindset

- Embracing a team coaching mindset
- How to effectively prepare for your team
- Designing and managing a team coaching journey
- Introducing the agile team coach

7) Trust and Safety in Teams

- The importance of trust in teams
- Strategies and core principles for developing trust in teams.
- Trust & safety in teams - vulnerability and psychological safety
- Systemic approaches to the role of the leader, team and coach in developing trust and safety in teams.

8) Mastery in Listening

- Discover the levels of listening
- Understanding the different types of listening - ears, eyes, gut and whole body listening
- Exploring your sensory acuity including peripheral vision.

9) Digging Deeper

- Evokes awareness using powerful questions, direct communication, and tools such as imagery and analogy
- How to maintain your impact and control as a team coach
- Understanding the different perceptual positions

10) Coaching the Dynamic Nature of Teams

- Understanding potential derailers and how to manage them
- Managing your state and the state of the team
- Tracking progress and supporting the team through changes
- Considering how to integrate other modalities and tools to support the team

11) Coaches Fit for Future

- How to create an environment where everyone can be safe to share, learn and grow.
- Sharing team coaching competency best practices
- Preparing for different team coaching scenarios
- Assessing your team coach skills against the ICF Team Coaching Competencies

12) Graduation

- What is tracking progress and why is it important?
- Understanding the concept of continuous improvement in teams
- The role of the team coaching in tracking progress
- Embedding and sustaining team development

Programme Learning Objectives

- Have an in-depth understanding of the core team coaching competencies.
- Understand how to use the Advantycs® framework and toolkit to benefit your team coaching practice and improve your clients' performance.
- Have the confidence and ability to design and deliver a bespoke full-team coaching pathway.
- To have practiced with a team and received feedback to improve your own performance as a team coach.
- To complete supervision to gain insights into and develop your own coaching practice.
- To become a world-class team coach.

Faculty Members

Faculty Head and Director of Education



Alison Grieve (PCC, ACTC)

Instructors



Alison Grieve (PCC, ACTC)



Jenni Miller (ACC, ACTC)



Philippe Buyze (PCC)

Coaching Supervisors



Philippe Buyze (PCC)



Wendy Bedborough (PCC)

Observers



Alison Grieve (PCC, ACTC)



Jenni Miller (ACC, ACTC)



Philippe Buyze (PCC)



Wendy Bedborough (PCC)



Monica Hernanz (PCC)



Anna Slocombe (ACC)

FAQ's

Are there any pre-requisites for this certification?

To be eligible to attend, you must hold an active coaching qualification and attend a 30 minute meeting with our Faculty Head and Director of Education. You must also have an active client team you will support over the course of the program.

Is there any pre-work that must be completed?

Yes, before every workshop and practice session there is 30 minutes of pre-work that must be completed. Over the course of the programme you will be encouraged to implement the skills you have learnt with your own client team.

Is this programme ICF accredited?

Yes, this programme supplies you with all the content and education needed to be able to apply for the ICF's Advanced Certification in Team Coaching.

Once completed does my certification have an expiry?

Once you have successfully completed the program you will then have your Advantycs® badge forever. We do suggest attending our webinars in the Alumni Package to keep up to date with any changes and to receive support.

What are the graduation requirements?

You must attend and actively participate in all workshops, practice sessions and supervisions, and complete all pre-work activities. You must also complete at least two coaching observations and gain written feedback on how you have demonstrated core team coaching competencies. You must also complete a portfolio covering your own practice as team coach with their own client team.

How much does it cost and are there payment plans available?

The full certification cost including registration fee is £3700 + VAT, however keep your eye out for some early bird promotional offers that we will release soon. Get in touch to find out more about available payment plans.

What is the alumni package?

Once you have completed your certification with us, we want to make sure that you feel supported throughout your journey with Advantycs®. You will have access to a community where you can share ideas, questions and discussion pieces. We will also hold exclusive webinars and events for those with the certification.

What will I get upon completion?

You will be a certified team coach, verified via our Advantycs® coaching badge. You will also have access to our Alumni package and community.